

TAMER ADAM

Senior UI/UX | Graphic Designer | Front-end

Location: Cairo, Egypt

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PROFESSIONAL SUMMARY

Results-driven Senior UI/UX and Graphic Designer with over 10 years of professional experience crafting high-fidelity mobile applications, responsive websites, and engaging digital products. Proficient across the entire design lifecycle, from user research, wireframing, and interactive prototyping to front-end layout implementation and visual branding. Adept at bridging creativity with technical functionality to optimize user conversion and engagement. **Actively available and open to relocation for career opportunities within the Gulf region (GCC) and internationally.**

CORE COMPETENCIES & KEYWORDS

- **UI/UX & Product Design:** User Interface (UI) Design, User Experience (UX) Design, Wireframing, High-Fidelity Prototyping, User Flows, Information Architecture, Mobile App Design (iOS/Android), Responsive Web Design, Design Systems, Material Design 3.
- **Graphic & Motion Design:** Visual Identity, Branding & Logos, Typography Rules, Layout Design, Infographics, Posters, Corporate Presentations, 2D Animation, Video Editing, Audio Montage, Sound Design.
- **Web Design & Development:** WordPress CMS, Bricks Builder, Landing Page Optimization, HTML5, CSS3, JavaScript, Bootstrap Framework, Cross-Browser Compatibility (Chrome, Safari, Firefox), Design-to-Code Slicing.

TECHNICAL TOOLS

- **Design & Prototyping:** Figma, Adobe XD, Webflow, Canva
- **Creative Suite:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Animate, Adobe Premiere Pro, Adobe Audition
- **AI Tools & Automation:** Generative AI Platforms (Nano Banana, Flow, ChatGPT, Image Creator) antigravity

PROFESSIONAL EXPERIENCE

Arado Arab League — Graphic & UI Designer

Jan 2025 - Present

- Design and develop multiple prominent, high-impact websites for ARADO utilizing WordPress and modern web builder frameworks, driving regional digital engagement.
- Lead UI and graphic design initiatives for regional digital platforms, ensuring alignment with corporate standards and user-centric design patterns.
- Create interactive prototypes and modern user interfaces to streamline cross-platform application experiences.
- Collaborate with multi-disciplinary teams to translate complex requirements into clean, structured layouts.

Alareeb ICT KSA - UI/UX, Graphic & WordPress Designer

Oct 2022 - Sep 2024

- Designed and optimized intuitive interfaces for web applications and client portals, enhancing overall user satisfaction scores.
- Built and deployed highly customized, multi-language WordPress websites incorporating localized UX strategies for the Saudi market.
- Created marketing collateral, infographics, and corporate branding assets maintaining complete visual consistency.

Everlast Wellness UAE -UI/UX, Graphic & WordPress Designer

Sep 2021 - Nov 2022

- Spearheaded digital interface overhauls for web platforms to elevate brand presence and maximize online conversions.
- Managed end-to-end WordPress design and maintenance, implementing responsive layouts via modern framework systems.
- Produced engaging rich media assets including video promotional content and optimized web graphics.

Leader Group KSA -UI/UX, Graphic & Front End Designer

Dec 2019 - Jan 2021

- Bridged the gap between asset creation and front-end execution by building responsive layouts using standard HTML/CSS and Bootstrap.
- Engineered cross-browser compatible interfaces ensuring seamless navigation across Safari, Chrome, and Firefox.
- Developed interactive animations and components to enrich the overall web aesthetic and user interaction layers.

Hard Task - UI/UX, Graphic & Web Designer

Nov 2016 - Dec 2019

- Formulated wireframes, detailed user flows, and click-through mock-ups for emerging corporate product ideas.
- Designed comprehensive UI widget elements including interactive navigation menus, multi-step forms, and system tabs.
- Executed precise asset slicing (PNG/SVG) and asset delivery protocols to facilitate seamless engineering handoffs.

AlAlameya - KSA - Graphic & Web Designer

Jul 2014 - Sep 2016

- Conceptualized and developed external marketing banners, logos, and print-ready high-resolution layouts.
- Maintained and updated web landing pages using semantic HTML and custom CSS components.
- Applied core typography rules across bilingual assets (Arabic and English) for optimal readability.

Ladis - Graphic & Web Designer

Jul 2012 - Jul 2014

- Produced promotional layouts, branding designs, and vector iconography tailored to target demographics.
- Supported web production teams in prototyping landing pages and embedding lightweight interactive scripts.

EDUCATION

Ain-Shams University -B.Sc. in Commerce

Graduated: 2011

LANGUAGES

- **Arabic:** Native Speaker | • **English:** Intermediate Level (Good command of reading and writing)